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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH : B.COM.,

| SEM | CATEGORY | COMPONENT | COURSE CODE | COURSE TITLE |
|-----|------------|-----------|-------------|------------------------------|
| V | PART - III | CORE | U21CO513 | ENTREPRENEURSHIP DEVELOPMENT |

Date & Session: 13.11.2024/FN

Time : 3 hours

Maximum: 75 Marks

| Course Outcome | Bloom's K-level | Q. No. | SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions. |
|----------------|-----------------|--------|---|
| CO1 | K1 | 1. | An individual who starts, creates and managers a new business can be called as _____. a) A leader b) A manager c) A professional d) An entrepreneur |
| CO1 | K2 | 2. | Who among the following bridges the gap between inventors and managers? a) Investor b) Communicator c) Intrapreneur d) Industrialist |
| CO2 | K1 | 3. | The women entrepreneurs trained through specialized training programmes are called _____. a) Natural entrepreneur b) Forced entrepreneur c) Benami entrepreneur d) Created entrepreneur |
| CO2 | K2 | 4. | The minimum financial interest by a woman to constitute a women enterprise is _____. a) 50% b) 51% c) 25% d) 75% |
| CO3 | K1 | 5. | Small Industries Development Bank of India (SIDBI) was established in which year? a) 1990 b) 1992 c) 1994 d) 1988 |
| CO3 | K2 | 6. | The application for registration of a small scale unit should be submitted to General manager _____. a) NSIC b) ITC c) IDBI d) DIC |
| CO4 | K1 | 7. | Projects dealing with power generation come under the category of _____. a) Techno-economic project b) Sectoral project c) Quantifiable Project d) Non-quantifiable project |
| CO4 | K2 | 8. | _____ provides all details necessary for establishing a new unit. a) Project report b) Project appraisal c) Project Identification d) Start-ups |
| CO5 | K1 | 9. | _____ is the process of an entrepreneur conducting business activity across the national boundaries. a) National entrepreneurship b) Local entrepreneurship c) International entrepreneurship d) State entrepreneurship |

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| CO5 | K2 | 10. | Granting the right to franchise to sell multiple units in a particular territory is _____. a) Direct franchising c) Master franchising | b) Area development franchising d) Future contract |
| Course Outcome | Bloom's K-level | Q. No. | SECTION - B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b) | |
| CO1 | K3 | 11a. | State the qualities of an entrepreneur. (OR) | |
| CO1 | K3 | 11b. | Distinguish between Entrepreneur and Intrapreneur. | |
| CO2 | K3 | 12a. | What are the factors that influence women entrepreneurs in India? (OR) | |
| CO2 | K3 | 12b. | Write the role of women entrepreneurship in economic development. | |
| CO3 | K4 | 13a. | List out the functions of ITCOT. (OR) | |
| CO3 | K4 | 13b. | Point out the major incentives to small scale Industries. | |
| CO4 | K4 | 14a. | State the importance of feasibility study of a new project (OR) | |
| CO4 | K4 | 14b. | What are the consequences of Industrial sickness? | |
| CO5 | K5 | 15a. | Explain the differences between managing domestic and International business. (OR) | |
| CO5 | K5 | 15b. | Give some of the trade intermediaries engaged in export. | |

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| Course Outcome | Bloom's K-level | Q. No. | SECTION - C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b) | |
| CO1 | K3 | 16a. | Briefly explain the characteristics of an Entrepreneur. (OR) | |
| CO1 | K3 | 16b. | Explain i) Innovative entrepreneur and ii) Drone entrepreneur. | |
| CO2 | K4 | 17a. | Discuss the problems faced by women entrepreneurs. (OR) | |
| CO2 | K4 | 17b. | Suggest measures to promote women entrepreneurs in India. | |
| CO3 | K4 | 18a. | What are the functions of DIC? Explain. (OR) | |
| CO3 | K4 | 18b. | Describe the various schemes of assistance of SIDBI. | |
| CO4 | K5 | 19a. | Elucidate the steps in conducting a Project appraisal. (OR) | |
| CO4 | K5 | 19b. | What is Project report? Describe in detail its contents. | |
| CO5 | K5 | 20a. | Describe the various modes of entry into international business. (OR) | |
| CO5 | K5 | 20b. | Explain the nature of International entrepreneurship. | |